

Plaza Premium Group Charity Month



Being recognised as a Caring Company by the Hong Kong Council of Social Service, a federation of non-government social service agencies of Hong Kong, Plaza Premium Group attaches great importance to corporate social responsibility and has actively been involving in a variety of community services. This month, our Group participated in two charity events, namely Dress Casual Day 2015 and Healthy Walk 2015, and we are delighted to share these meaningful moments with all of you.

Dress Casual Day 2015

Dress Casual Day is a charity event with the idea to dress casual on a working day and raise funds for people in need. It originated from the United States and was first introduced to Hong Kong by The Community Chest in 1993. This year, Dress Casual Day 2015 was held on 8 October (Thursday), many of our colleagues in Hong Kong were very excited to participate in this popular annual fund-raising event, and we received generous supports across departments at Hong Kong Headquarters. Some of our office colleagues even came up with different theme of dress code to make the activity more interesting and fun.

To show our support, our Group and colleagues have successfully raised five-digit of funds for this meaningful cause. By participating in this event, we enjoyed a rewarding and special Thursday at work.

Healthy Walk 2015

This year, we are so proud to be one of the sponsors of “Healthy Walk 2015” which was held on 10th October 2015. “Healthy Walk 2015”, a charity event organized by Hong Kong Sheng Kung Hui Tung Chung Integrated Services, aims to raise fund for supporting underprivileged people in the community.

A group of 25 colleagues brought their family members to join this meaningful walk on 10 October. All colleagues and their family participated in the 5 km walk starting from Tung Chung Fu Tung Estate, passing through Caribbean Coast, then further up to Man Tung Road Park, and finally finished at Fu Tung Estate within 2.5 hours. In recognition of our sponsorship for the event, Ms Jenny Cheung, the Group’s Operations Director, received a certificate of appreciation on behalf of our Group from the organizer.

The meaningful event is not only a wonderful platform for conducting team building, but also a valuable opportunity for us to understand more about the community in the airport arena of Hong Kong.