

Plaza Premium Group X Heep Hong Society Christmas Cupcake Workshop 2015



During this festive season, Plaza Premium Group was again ready to spread love and happiness to the community. As part of our continuous efforts in fulfilling our social responsibility, we co-organized on 8 December 2015 a Christmas cupcake workshop with Heep Hong Society for a group of children requiring special attention.

This year marks the second consecutive year for our Group to partner with Heep Hong Society on corporate social responsibility projects. A group of 40 children and their parents participated in the workshop. We have prepared a house of holiday-party finger food and invited Barry Ho, one of our experienced Pastry Chefs, and a group of volunteering colleagues to lead the children and teach them how to make their own Christmas cupcakes.

Plaza Premium Group is devoted to be a responsible corporate citizen. Mr. Song Hoi-see, Founder and CEO of Plaza Premium Group, attended this meaningful event and welcomed each and every participant in person at the beginning of the workshop. He took the opportunity to discuss with the representatives of Heep Hong Society and the parents on the support pertaining to the betterment of the children in need.

Many of our volunteering colleagues were impressed by the creativity and talents of these kids during the workshop. It was indeed a wonderful and joyous afternoon and we look forward to new rounds of meaningful CSR activities in 2016.