

FOR IMMEDIATE RELEASE

**Plaza Premium Group Celebrated its  
20th Anniversary Milestone alongside the Launch of  
Plaza Premium First in Hong Kong International Airport**  
*The Group wins Skytrax's Best Independent Airport Lounge Award  
for the third year in a row*



Caption: Mr. Song Hoi-see (centre left), Founder and Chief Executive Officer of Plaza Premium Group, Mr. Fred Lam (centre right), Chief Executive Officer of Hong Kong Airport Authority, and officiating guests presented Plaza Premium Group's "World's Best Independent Airport Lounge" award by Skytrax at the Plaza Premium First Hong Kong Launch Party

(Hong Kong, 27 July 2018) Plaza Premium Group (PPG), the world's largest independent airport lounge network, has been named *Skytrax's "World's Best Independent Airport Lounge"* for the third year in a row since 2016. The Group, who marks its 20<sup>th</sup> anniversary this year, celebrated this momentous recognition as they unveiled *Plaza Premium First*, a new lounge concept debuting in Hong Kong International Airport.

Presented by Skytrax, the World Airline Awards are regarded as among the most prestigious accolades for the aviation industry, acting as a global benchmark for recognising excellence across different elements of air travel. The only Hong Kong-grown brand to have won the award this year, Plaza Premium Group has established themselves as an industry leader in providing premium airport services in over 160 locations of 41 international airports across the world, serving over 14 million passengers annually.

The launch party, officiated by Mr. Song Hoi-see, Founder and Chief Executive Officer of PPG, Mrs. Linda Song, Executive Director of PPG, Mr. Fred Lam, Chief Executive Officer of Hong Kong Airport Authority, Ms. Becky Ip, Deputy Executive Director of Hong Kong Tourism Board, Mr. Tengku Sirajuzzaman bin Tengku Mohamed Ariffin, Consul General, Consulate General of Malaysia in Hong Kong, and Mr. Kinney Chan, Designer of Plaza Premium First Hong Kong and Founder of Kinney Chan & Associates, commemorated the ongoing and expansive success of Plaza Premium Group. Joining the celebrations were also some well-known lifestyle tastemakers such as Alexa Bui, Alan See, James Hong, Ronny Lau and celebrities Gloria Tang, Shaun Tam, Rosemary Vandenbroucke and Maria Chen.

Mr. Song Hoi-see, the Group’s Founder and Chief Executive Officer, said: “We are proud to be the only Hong Kong-grown company awarded the “World’s Best Independent Airport Lounge” this year. Over our 20 years, growing together with Hong Kong Airport Authority, we are delighted to continue innovating with concepts such as Plaza Premium First, which reflects the Group’s commitment in providing best-in-class services for discerning elite travellers.”

“Plaza Premium Group has come a long way since their first debut at our airport back in 1998 and has grown tremendously. We are here today not only to celebrate yet another successful service of the Group but to celebrate the success of a Hong Kong-grown company. We could not be prouder to work alongside them”, said Mr. Fred Lam, Chief Executive Officer of Hong Kong Airport Authority.

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**Images:**



**Caption:** Mr. Song Hoi-see (middle), Founder and Chief Executive Officer of Plaza Premium Group and officiating guests officially opening Plaza Premium First Hong Kong at Ribbon Cutting Ceremony



**Caption:** Plaza Premium First Hong Kong Plaque Reveal Ceremony conducted by Mr. Fred Lam, Chief Executive Officer of Hong Kong Airport Authority (left) and Mr. Song Hoi-see (right), Founder and Chief Executive Officer of Plaza Premium Group



**Caption:** Guests savouring the live cooking station at Plaza Premium First Hong Kong and all-you-can-enjoy semi-buffet counter during the party



**Caption:** Artists Gloria Tang and Shaun Tam attending the Plaza Premium First Hong Kong Launch Party



**Caption:** Artist Maria Chen attending the Plaza Premium First Hong Kong Launch Party as guest and Emcee



**Caption:** Model Rosemary Vandembroucke attending the Plaza Premium First Hong Kong Launch Party



**Caption:** Crafted space making travellers feel relaxed and comfortable in an elegant and personalised environment

**High-resolution images can be downloaded here:**

Link: <http://gallery.sinclaircomms.com/gallery/PlazaPremiumFirst>

Password: talkofthetown

### **About Plaza Premium Group (PPG)**

Headquartered in Hong Kong, Plaza Premium Group is the pioneer and industry leader in providing Premium Airport Services in over 160 locations of 41 international airports across the world, with a collective goal of ‘enhancing your airport experience’. The Group comprises four core airport services, Airport Lounge, Airport Transit Hotel, Airport Meet & Greet Service, and Airport Dining. In the past few years, The Group has won more than 60 accolades, including the ‘World’s Best Independent Airport Lounge’ for three consecutive years from 2016 to 2018 at the Skytrax World Airline Awards, the global benchmark of aviation excellence.

The Group currently employs nearly 5,000 staff and serves over 14 million passengers around the world annually. The Group is dedicated to providing quality services and possesses proprietary knowledge in airport hospitality industry. By continuously surpassing travellers’ expectation, the Group’s network is rapidly growing across major international airports around the world. For more details, visit [www.plazapremiumgroup.com](http://www.plazapremiumgroup.com).

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