

FOR IMMEDIATE RELEASE

Plaza Premium Lounge Opening at Helsinki Airport in February 2019



14th September 2018, Hong Kong - Helsinki Airport's wide range of services will be topped up with a new pay-in lounge, Plaza Premium Lounge, opening in February 2019 at non-Schengen terminal as a part of the terminal extension opens. The new lounge operator was selected through a public tendering process.

Being ranked as the best airport in Northern Europe, Finavia continues to further enhance customer experience at Helsinki Airport. In addition to the wide range of services, Finavia will be offering pay-in lounge services in collaboration with Plaza Premium Lounge, the world's largest independent lounge network. Plaza Premium Lounge is set to open at non-Schengen terminal in February 2019 as a part of the terminal expansion of the new central plaza.

"At Helsinki Airport we work hard together with our partners to ensure a smooth, high-quality travel experience for our customers. Plaza Premium Lounge is a wonderful new addition to our ever-growing range of services, giving our 20 million annual passengers a possibility to relax before, after or between flights at Non Schengen terminal", says Elena Stenholm, Vice President of Commercial Services at Helsinki Airport.

A Home Away from Home

The three-time 'Skytrax World's Best Independent Lounge' award winner is committed to give travellers a haven away from the hustle and bustle of the airport.

The new Plaza Premium Lounge Helsinki will offer excellent lounge services and facilities for travellers departing, transiting and arriving at Helsinki Airport. It will feature comfortable seating, a live kitchen, a bar, shower facilities, recharging stations, complimentary Wi-Fi, computer workstations, and a kid zone for family travellers to relax and unwind before their travel journey at Helsinki Airport.



“Our decision to expand to Helsinki Airport was a natural one. Finland is a major transit hub offering the shortest route between Europe and Asia. We look forward to extending our airport hospitality expertise in our third market in Europe. This partnership will be another major milestone in achieving our global ambitions.” shares Jonathan Song, Business Development Director of Plaza Premium Group.

Plaza Premium Lounge now operates in over 40 major international airports such as London Heathrow, Rome, Vancouver, Toronto, Abu Dhabi, Brisbane, Sydney, Hong Kong, Shanghai, Kuala Lumpur, Singapore, New Delhi and more.

Plaza Premium Lounge is the flagship brand of Hong Kong Plaza Premium Group, the pioneer and leader in airport hospitality with a mission to enhance airport experience since 1998.



The new lounge operator at Helsinki Airport was chosen by the airport operator Finavia through a public tendering process: <https://www.finavia.fi/en/business-premises-and-advertising/business-premises-helsinki>

Please download high-res images here: <https://bit.ly/2x8ELm3>

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About Finavia

Finavia is an airport company operating a comprehensive network of 21 airports in Finland. We provide and develop airport facilities and infrastructure for air traffic and passengers with focus on safety, smooth operations and world-class passenger experience. Finavia's turnover in 2017 was 374 MEUR with 2,700 employees.

Finavia's main hub is Helsinki Airport. Helsinki Airport is the leading Northern European airport for long-haul traffic and an important transfer hub in whole Europe. It offers 145 non-stop destinations all over the world. Its strength lies in the excellent geographical location and in fast and easy transfers, as shortest and smoothest way to travel between Europe and Asia goes via Helsinki.

To its passengers, Helsinki Airport provides unhurried, friendly atmosphere with less crowding, queuing and stress. The airport is recognised for its excellent customer care, efficiency and punctuality. Passengers have chosen Helsinki Airport several times among the best airports in Europe. The staff will do their best to make your stay memorable.

At the moment, the most extensive expansion project in the history of Helsinki Airport is under way. Among others, the terminal will be expanded by a total of 103,000 square metres; the number of bridge gates for wide-body aircraft will be doubled from 8 to 16, and baggage handling capacity will increase by 50 per cent.

The aim of the large-scale Development Programme is to strengthen Helsinki Airport's strong competitive position, especially in air traffic between Europe and Asia and to get ready to serve 30 Million passengers. Short transit times,



friendly staff and world class, innovative services will be preserved also as the passenger volume increases. The value of the Development Programme is approximately EUR 1 billion.

When measured by the amount of connections to Asia, Helsinki Airport is the fifth biggest airport in Europe. There are 20 direct destinations to Asia and seven to the America.

About Plaza Premium Lounge

Plaza Premium Lounge, the world's largest independent airport lounge network, gives travellers a haven away from the hustle and bustle of the airport, by providing a space with excellent services and facilities for travellers departing, transiting and arriving at 42 major international airports around the world. In July 2018, an extension of the flagship brand, Plaza Premium First was launched to offer a refined, elevated lounge experience for elite travellers.

Comfortable seating, enticing food and beverage selection, showers with amenities, private resting suites, VIP rooms, recharging stations, Wi-Fi, computer workstations are but a few of the services offered to enhance the airport experience.

As the first airport lounge network to achieve ISO 9001:2008 certification, Plaza Premium Lounge is committed to consistently providing quality services for valued guests. By putting the best ideas and practices from across the network and around the world into action, Plaza Premium Lounge focus on innovative and quality products and services.

On top of the sublime and opulent independent airport lounges that are in operation, Plaza Premium Lounge also manages lounges for leading airlines, alliances and banks including but not limited to Cathay Pacific Airways, Singapore Airlines, China Eastern Airlines, China Southern Airlines, Star Alliance, SkyTeam, American Express and many more. www.plaza-network.com

About Plaza Premium Group

Headquartered in Hong Kong, Plaza Premium Group is the pioneer and industry leader in offering Global Airport Hospitality solutions in over 160 locations of 42 international airports across the world, with a collective goal of 'Enhancing Your Airport Experience'. The Group comprises four core airport services, Airport Lounge, Airport Transit Hotel, Airport Meet & Greet Service, and



Airport Dining. In the past few years, The Group has won more than 60 accolades, including the 'World's Best Independent Airport Lounge' for three consecutive years from 2016 to 2018 at the Skytrax World Airline Awards, the global benchmark of aviation excellence.

The Group currently employs nearly 5,000 staff and serves over 14 million passengers around the world annually. The Group is dedicated to providing quality services and possesses proprietary knowledge in airport hospitality industry. By continuously surpassing travellers' expectation, the Group's network is rapidly growing across major international airports across the globe. For more details, visit www.plazapremiumgroup.com.

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