



News Release

11 March 2019

Plaza Premium Lounge Launches in Langkawi International Airport

The latest addition of the award-winning independent lounge brand promotes sustainable travel

Plaza Premium Lounge Langkawi opens its doors to travellers on the majestic island of Langkawi, Malaysia, joining its award-winning network of independent airport lounges in Kuala Lumpur, Penang, Kota Kinabalu and Kuching across Malaysia and in more than 70 locations at international airport hubs globally.

Located within the Departure Hall (pre-security) of Langkawi International Airport, the boutique space is designed to offer a stylish and cosy environment for travellers to unwind before departing the serene island.

Purposefully designed for leisure and family travellers visiting the holiday destination, the lounge features comfortable seating, shower facility, complimentary Wi-Fi and charging stations for electronic devices. Entertainment includes reading materials and selected TV channels. The latest lounge also promotes sustainable travel by introducing green initiatives to minimise the use of plastic and wastage at the lounge.

Special menu highlights include a *glocal* theme, while giving a sense of place by offering all-time favourites with comfort foods such as *Nasi Lemak*, *Hainan Chicken Rice*, *Ipoh Hor Fun Soup*, international dishes crafted by the chefs from its sister lounges are also featured, including *Pan-seared Salmon with Caper Butter Sauce*, *Crab Aglio-Olio Fettuccini*. Ingredients are locally sourced where possible to minimise carbon footprint. The lounge is open from 7.00am to 10.00pm daily.

"We built this lounge to create memorable airport moments for our guests, we are ultimately the final leg of the journey. It is our mission to make travel better and create unique experiences for each traveller. We are happy to work together with Malaysia Airports who are committed to building a first-rate experience across the country, and to be an integral part of the development of Langkawi International Airport is a privilege." said Mr. Song Hoi-see, Founder and Chief Executive Officer of Plaza Premium Group.

Encik Nazli Aziz, Senior General Manager, Commercial Services of Malaysia Airports shared, "Langkawi International Airport is the first of our airports to fully implement our commercial reset strategy. Langkawi island is one of the world's most popular holiday destinations and we aim to raise its profile further by ensuring that the airport is also a leisure destination in itself. We have done this by introducing new and globally recognised brands to the airport and it is now a popular destination even among locals who are not travelling. Continuing our partnership with Plaza Premium Group is part of this strategy in helping to bring in more tourists into Langkawi and Malaysia."

Plaza Premium Lounge Langkawi can be experienced with a starting rate of RM168 (approximately USD41) and RM238 (approximately USD58) for two and five hours, respectively. Travellers booking online can enjoy a 30% discount from now until 30 April 2019. Terms and conditions apply. For reservations, please visit www.plazapremiumlounge.com.

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Reception



Main Area



Living Cooking Station



Relaxation Area

Note to Editors:

Ranked as the 4th best island in Asia by Conde Nast Traveller's Choice for 2018, Langkawi comprises of 99 islands in the Andaman Sea at about 30km off the mainland coast of Northwestern Malaysia. Famous for its abundance of nature and crystal-clear water, the island is known as leisure destination for water sports, cruising and regatta race, and nature exploration of rainforests, beaches, waterfalls, mangroves and unique wildlife. It is also recognised as the first Geopark in Southeast Asia by UNESCO. In 2017, Langkawi received a total of 3.67 million tourists with average length of stay of 4.31 days for international tourist and 3.56 days for domestic tourists.

About Plaza Premium Lounge

Plaza Premium Lounge is the world's largest award-winning independent airport lounge network. It offers all travellers, regardless of airlines or class of travel, a lounge experience in a class of its own. The brand's footprint spans over 30 major international airports and includes Greater China (Hong Kong, Macao, mainland, Taiwan), Southeast Asia (Cambodia, Indonesia, Malaysia, Philippines, Singapore), Australia, Americas (Brazil, Canada), Europe (Finland – opening 2nd quarter in 2019, Italy, U.K.), India and the Middle East (Oman, Saudi Arabia, United Arab Emirates).

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The brand has been awarded the "World's Best Independent Airport Lounge" for three consecutive years from 2016 to 2018 at the Skytrax World Airline Awards, the global benchmark of aviation excellence, as well as the "Best Independent Airport Lounge 2018" by *Business Traveller Asia Pacific* magazine and "Best Airport Lounge Operator 2018" by *TTG Asia* magazine.

To learn more: www.plazapremiumlounge.com
Connect with us: FB, IG and Youtube @plazapremiumlounge

About Plaza Premium Group

With a mission to *Make Travel Better*, Plaza Premium Group is the pioneer and industry leader in innovating global airport hospitality services and facilities in over 160 locations of 42 international airports across the world. Established in 1998 and headquartered in Hong Kong, the group comprises five core business segments: airport lounges Plaza Premium First and Plaza Premium Lounge; airport transit hotel and leisure service, Aerotel and Refreshhh by Aerotel; airport meet & greet service Allways; a range of Airport Dining concepts; and in addition to its own brands, Plaza Premium Group provides airport hospitality solutions to leading airlines, alliances and corporates around the world, including but not limited to Cathay Pacific Airways, Singapore Airlines, China Eastern Airlines, China Southern Airlines, Star Alliance, SkyTeam, American Express and many more.

The group has won more than 60 accolades in the last five years, including "World's Best Independent Airport Lounge" for three consecutive years from 2016 to 2018 at the Skytrax World Airline Awards, the global benchmark of aviation excellence. In addition, the group's Founder and CEO Mr. Song Hoi-see was named Ernst & Young Entrepreneur of The Year and Master Entrepreneur of The Year 2018 Malaysia.

Plaza Premium Group is the world's market leader of airport hospitality solutions with industry expertise and global reach, currently employing nearly 5,000 staff and serves over 14 million global passengers annually. By continuously innovating and striving to surpass travellers' expectations of airport experiences, the group is growing exponentially across major international airports globally.

To learn more: www.plazapremiumgroup.com
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