

PLAZA PREMIUM GROUP

NEWS RELEASE

11 October 2019

Double Happiness:

Plaza Premium Group Won “Best Airport Lounge Operator” at the TTG Travel Awards and Plaza Premium First Hong Kong Named “Best Independent Airport Lounge” by Business Traveller Asia Pacific



(L to R) Plaza Premium Group Founder and CEO Song Hoi See received the Business Traveller Asia Pacific award from presenter Chung To, Founder of Chi Heng Foundation



(L to R) Xu Yun, Former Chairperson of Sino Splendid Holdings Limited; Maggie Leung, Plaza Premium Group; Darren Ng, Managing Director of TTG Asia Media

Plaza Premium Group Founder and CEO Song Hoi See shares, “We are glad to be recognised by our partners as the best airport lounge operator. Meanwhile, we celebrate a milestone for Plaza Premium First Hong Kong being named ‘The Best’, proving our creativity prevails. It was innovated to become a ‘first-class’ airport lounge for all travellers who seek an elevated experience. It’s about appreciation of a refined moment as part of a journey and we present choices for passengers to suit their different needs.”

Plaza Premium Group bagged “Best Airport Lounge Operator” award again

Voted by travel and tourism industry, the world’s pioneer and leader in airport hospitality Plaza Premium Group has been named “Best Airport Lounge Operator” for the second consecutive year. Guided by the vision of “Making Travel Better” for all travellers, the Group manages the world’s largest network of independent, pay-per-use airport lounges that includes Plaza Premium Lounge and Plaza Premium First.

The Group has been elevating customer experience and service quality in different aspects such as redefining culinary offerings, enhanced online booking journey and adding values for family travellers. Earlier this year, a family-friendly initiative – Playroom was launched for the Plaza Premium Lounge brand beginning with locations in [Helsinki](#) and [Cebu](#), as part of its ongoing service enhancement. The brand will also be expanding its footprint

with the latest location landing Dubai International Airport in October, followed by lounges in Canada (Toronto), Indonesia (Jakarta) and the US (DFW) in the fourth quarter of 2019 and early 2020. For online booking or more information, visit www.plazapremiumlounge.com.

First award for Plaza Premium First Hong Kong – “Best Independent Airport Lounge”

In time to continue the celebration on its first anniversary, Plaza Premium First Hong Kong named “Best Independent Airport Lounge”. Last year’s winner Plaza Premium Lounge Hong Kong Gate 40 was also included as one of the top three. The award celebrated the best in the travel and hospitality industry voted by over 30,000 frequent travellers who are taking an average of 19 business trips a year.

As part of the brand’s promise to curate refined and elevated airport lounge experience, Plaza Premium First Hong Kong has collaborated with Beijing Poly Art, the art solutions pioneer and expert for corporates, to transform the lounge space into the world’s first gallery in-lounge. Until 31 December 2019, the “Return to Your Heart” art collection comprises oil and ink paintings and sculptures for guests to explore an inner journey before embarking on their next trips. Located near gate 1, Departures Level of Hong Kong International Airport, Plaza Premium First opens 24 hours daily. Online booking can be made via www.plazapremiumfirst.com.



Plaza Premium First, Primo, table dining area



“Return to Your Heart” art exhibition at Plaza Premium First Hong Kong

About Plaza Premium First

Plaza Premium First redefines and curates an elevated and personalised experience for discerning travellers looking for an independent “first-class” airport lounge. The unique lounge stay begins with a welcome tour by Lounge Ambassador, familiarising guests with the lounge’s experiential zones crafted for relaxation and rejuvenation. Bringing the world experience to the meticulously designed space, Plaza Premium First collaborated with internationally known beverage brands for AeroBar including Italian coffee Lavazza; Singaporean tea TWG to offer special cocktails and mocktails; and Pernod Ricard to introduce the largest collection of whiskies and tailor-blended gin. Dining experience is enhanced with in-lounge a la carte dining Primo, serving a selection of glocal cuisine. The inaugural locations were launched at Hong Kong International Airport, the Asia’s first lounge to feature plant-based dish, and Kuala Lumpur International Airport. Plaza Premium First Hong Kong was named “Best Independent Airport Lounge” by Business Traveller Asia Pacific Awards 2019.

To learn more: www.plazapremiumfirst.com

Connect with us: [IG @plazapremiumfirst](https://www.instagram.com/plazapremiumfirst)

About Plaza Premium Group

With a mission to *Make Travel Better*, Plaza Premium Group is the pioneer and industry leader in innovating global airport hospitality services and facilities in over 160 locations of 44 international airports across the world. Established in 1998 and headquartered in Hong Kong, the group comprises five core business segments – airport lounges Plaza Premium First and Plaza Premium Lounge; airport hotel and leisure service Aerotel and Refreshhh by Aerotel; airport meet & greet service Allways and a range of Airport Dining concepts. In addition to its own brands, Plaza Premium Group provides airport hospitality solutions to leading airlines, alliances and corporates around the world, including but not limited to Cathay Pacific Airways, Singapore Airlines, Lufthansa, China Eastern Airlines, China Southern Airlines, Star Alliance, SkyTeam, American Express and many more.

The group has won more than 60 accolades in the last five years, including “World’s Best Independent Airport Lounge” for four consecutive years from 2016 to 2019 at the Skytrax World Airline Awards, the global benchmark of aviation excellence. In addition, the group’s Founder and CEO Mr. Song Hoi-see was named Ernst & Young Entrepreneur of The Year and Master Entrepreneur of The Year 2018 Malaysia.

Plaza Premium Group is the world's market leader of airport hospitality solutions with industry expertise and global reach, currently employing over 5,000 staff and serving more than 15 million global passengers annually. By continuously innovating and striving to surpass travellers’ expectations of airport experiences, the group is growing exponentially across major international airports globally.

To learn more: www.plazapremiumgroup.com

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