

PLAZA PREMIUM GROUP

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Plaza Premium Group's Song Hoi-see named EY Entrepreneur of the Year 2018 Malaysia

10th December 2018, Kuala Lumpur – Mr Song Hoi-see, Founder and CEO of Plaza Premium Group, won the revered Malaysian Ernst & Young (EY) Entrepreneur of The Year (EOY) and Master Entrepreneur of The Year at the EY Entrepreneur of The Year 2018 Malaysia Awards Gala yesterday.



Mr Song Hoi-see (2nd from right) crowned the Malaysian Ernst & Young Entrepreneur of The Year and Master Entrepreneur of The Year yesterday evening in Kuala Lumpur. He received the trophy from the guest-of-honour Datuk Seri Mohd Redzuan Yusof, Minister of Entrepreneur Development, Malaysia (2nd from left), Tan Sri Rebecca Sta. Maria Chairman, Institute for Democracy and Economic Affairs (IDEAS)(far left) and Dato' Abdul Rauf Rashid, Malaysia Managing Partner, Ernst & Young Advisory Services Sdn Bhd (far right).

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Mr Song will be representing Malaysia and joining more than 60 other country winners to compete for the coveted EY World Entrepreneur of The Year (WEOY) award at the annual WEOY event in Monte Carlo, Monaco in June 2019.

Mr Song, who legendarily transformed the airport hospitality industry by establishing the world's first pay-in airport lounge for all travellers regardless of their airline or class of travel, created the business and the entire independent airport lounge industry from his poor travel experience.

Following on from a career in investment banking, Mr Song launched his own business which found him flying economy class without the airport lounge privileges he had previous enjoyed. Such travel experience was incomplete as he struggled to work effectively while on-the-go. Driven by a heartfelt desire "to do something for the majority", he launched the world's first Plaza Premium Lounge in the airports of Kuala Lumpur and Hong Kong in 1998. Through his initiative and vision, Mr Song broke the stereotype that airport lounges are reserved for premium travellers only.

"Winning this award is a great honour for me and a testament to the company. This recognition is not only mine but my global team's; and this business would not be what it is today without the support of everyone in the company," said Mr Song.

"I am truly honoured and proud to represent Malaysia in the coming EY World Entrepreneur of the Year 2019 and I hope to be an inspiration to the young entrepreneurs that we have the ability to move a local business concept successfully into the world arena." "Strive on when you face difficulties as there is always an opportunity to succeed because of an inefficiency gap. Take the crisis and search for opportunities, and never be afraid to make mistakes. Anything is possible, as long as you have a unique idea, courage, perseverance and passion." added Mr Song.

Since 1998, Plaza Premium Lounge has evolved substantially into Plaza Premium Group, a global service brand offering premium airport services in Airport Lounge Operation and Management, Meet and Greet Services, Airport Transit Hotels and Airport Dining businesses in over 160 locations across 42 international airports, serving over 14 million passengers annually.

High-res images: https://mega.nz/#F!JT5FmSTS!otX9lpk9pe8Kr_kxXmE_xA

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About Plaza Premium Group

Headquartered in Hong Kong, Plaza Premium Group is the pioneer and industry leader in offering Global Airport Hospitality solutions in over 160 locations of 42 international airports across the world, with a collective goal of 'Enhancing Your Airport Experience'. The Group comprises four core airport services, Airport Lounge, Airport Transit Hotel, Airport Meet & Greet Service, and Airport Dining. In the past few years, The Group has won more than 60 accolades, including the 'World's Best Independent Airport Lounge' for three consecutive years from 2016 to 2018 at the Skytrax World Airline Awards, the global benchmark of aviation excellence.

The Group currently serves millions of passengers around the world annually. The Group is dedicated to providing quality services and possesses proprietary knowledge in airport hospitality industry. By continuously surpassing travellers' expectation, the Group's network is rapidly growing across major international airports across the globe. For more details, visit www.plazapremiumgroup.com

About Plaza Premium Lounge

Plaza Premium Lounge, the world's largest independent airport lounge network, gives travellers a haven away from the hustle and bustle of the airport, by providing a space with excellent services and facilities for travellers departing, transiting and arriving at 42 major international airports around the world. In July 2018, an extension of the flagship brand, Plaza Premium First was launched to offer a refined, elevated lounge experience for elite travellers. Comfortable seating, enticing food and beverage selection, showers with amenities, private resting suites, VIP rooms, charging stations, Wi-Fi, computer workstations are but a few of the services offered to enhance the airport experience of travellers.

As the first airport lounge network to achieve ISO 9001:2008 certification, Plaza Premium Lounge is committed to consistently providing quality services for valued guests. By putting the best ideas and practices from across the network and around the world into action, Plaza Premium Lounge focuses on innovative and quality products and services. On top of the sublime and opulent independent airport lounges that are in operation, Plaza Premium

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Lounge also manages lounges for leading airlines, alliances and banks including but not limited to Cathay Pacific Airways, Singapore Airlines, China Eastern Airlines, China Southern Airlines, Star Alliance, SkyTeam, American Express and many more.

About EY Entrepreneur of The Year

EY Entrepreneur of The Year is the world's most prestigious business awards programme for entrepreneurs. The programme makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global awards programme of its kind, Entrepreneur of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programmes in more than 145 cities in more than 60 countries.

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