

PLAZA PREMIUM GROUP CELEBRATIONS & HAPPENINGS FROM AROUND THE WORLD

ROME

Sommelier Davide Baldi shared his vast knowledge of wine with the team at Plaza Premium Lounge Rome to ensure that the whole team is always able to recommend wines that best suit guests' preferences.



Davide Baldi, Purchasing Supervisor and Sommelier at Plaza Premium Lounge Rome



Wine training with team at Plaza Premium Lounge Rome



Song Hoi-see with Plaza Premium Group Malaysia team at Back to School annual dinner



KUALA LUMPUR

The Malaysian Plaza Premium Group team celebrated the Back to School 2019 annual dinner event with the Group's Founder & CEO, Song Hoi-see. A number of the Group's employees were recognised during the evening, amongst them Nurul Huda Binti Omar, Senior Chef de Partie from KLIA2, who was honoured with the Longest Serving Employee award for her 19 years of service.

NEW DELHI

Over in India, Plaza Premium Lounge and Allways teams joined forces to participate in New Delhi's "Skylympics – Airport Run 2k19." Monika Ahlawat (GSO – Allways) and Rujksana Khan (GRE – Allways) performed spectacularly and placed 2nd and 4th runners up in the 7km Race (Female Category).



Plaza Premium Lounge and Allways team in India at New Delhi's "Skylympics – Airport Run 2k19"



Plaza Premium Lounge Rome team helping out at launch event of "Rome and the best of Lazio 2020"

ROME

Gambero Rosso, one of the leading Italian Food and Wine magazines celebrated the launch of its 30th edition of the guide "Rome and the best of Lazio 2020" at Plaza Premium Lounge Rome on 27th June 2019. The publication has grown in tandem with the food and wine culture of the city and the region. Together with our teams, we were delighted to share our passion for hospitality, food and beverage with our partners that joined the event.



MELBOURNE

In Australia, the Staff Shake 'n Bake is a monthly employee engagement initiative at Plaza Premium Lounge Melbourne where colleagues are encouraged to connect and improve their knowledge of the hospitality industry. The lounge also celebrated Mother's Day with specially-baked cupcakes.



Plaza Premium Lounge Melbourne celebrating Mother's Day with freshly-baked cupcakes



ABU DHABI

Taking part in local traditions, the team at Plaza Premium Lounge Abu Dhabi hosted an Iftar dinner across all Plaza Premium Group locations in the Middle East to thank the Group's airline partners for their support. Attendees included British Airways, KLM Royal Dutch Airlines, and Turkmenistan Airlines.



Plaza Premium Lounge Abu Dhabi hosted Iftar dinner



Plaza Premium Lounge Taipei annual staff training day

TAIPEI

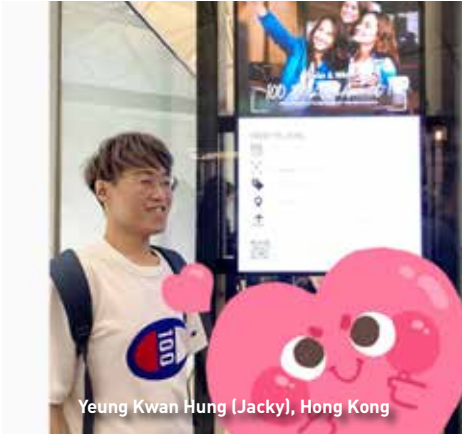
Staff training is at the heart of Plaza Premium Group's great service, and in Taiwan, the annual staff training day focused on bettering staff knowledge of food and beverage services. Staff went on a one-day visit to a winery and experienced the hospitality of a renowned five-star hotel.



Alexandra Andreeva, Helsinki



Carlos Henrique Endres Sander, Sydney



Yeung Kwan Hung (Jacky), Hong Kong



Joanne Lee Yee Lin, Kuala Lumpur



Elvira Fuggi, Rome

PLAZA PREMIUM GROUP CELEBRATES #MYAIRPORTMOMENT

It's been a busy few months for Plaza Premium Group with the roll-out of new marketing campaigns, new social media pages, and as always, fun happenings amongst the Group's staff.

To make the airport lounge an interactive experience, and to highlight the delights available at each of the Plaza Premium Lounge locations, Plaza Premium Group launched a social engagement campaign on Instagram. Called "My Airport Moment," the competition invited global travellers to celebrate their memorable airport lounge experience by sharing photos. To participate, travellers were asked to follow the brand's official Instagram account @plazapremiumlounge and include #MyAirportMoment in each post.

There were many impressive entries, but @kolt76, @lovelybao123 and @jetsetnur edged out the competition with unique images of their lounge moments. All three were given a one-year gift card allowing them up to 100 visits to Plaza Premium Lounge locations globally with up to three companions.

The competition also ran as an internal version that encouraged all colleagues within Plaza Premium Group to capture their experiences and favourite moments and upload them to Instagram. Alexandra Andreeva (Helsinki), Elvira Fuggi (Italy), Joanne Lee Yee Lin (Kuala Lumpur), Carlos Henrique Endres Sander (Sydney), and Yeung Kwan Hung (Hong Kong) won the internal competition, capturing their best airport moments.

Continuing the social media momentum, the Group also launched its @plazapremiumfirst account on Instagram. The new page is dedicated to showcasing the elevated airport lounge experience offered by Plaza Premium First. Specifically designed for the massive Chinese travel market, the new Plaza Premium Group WeChat account "飞同环享" features all the group's latest news, for travellers to enjoy all the exclusive deals and partnerships offered across all the brands. Users will also be able to book services through the app.

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