



NEWS RELEASE

23 September 2020

Plaza Premium Lounge Re-Opens in Rome at Terminal 3 of Fiumicino International Airport

The Group's largest airport lounge in Europe, Plaza Premium Lounge at the departures hall of Terminal 3 of Fiumicino Airport has recently reopened to support essential travel. The lounge welcomes travellers flying with Turkish Airlines and Etihad in addition to all departing passengers regardless of the travel class or airline starting at USD47 and USD89 for 2-hour and 5-hour use respectively.

Analia Marinoff, General Manager of Plaza Premium Lounge shares "We are delighted to reopen our doors and be part of a significant contribution to the gradual return to air travel at the airport. Safeguarding the wellbeing of passengers, airport community and our employees is a top priority. Together with new protocols and safety regulations, we have also implemented enhanced hygienic measures while continuing to offer best in class service and enjoyable airport moments in a worry-free lounge environment to all our guests departing from Fiumicino Airport in Rome."

Guided by the Group's [We Care for Your Wellbeing](#) principles, the reopened lounge practices strict hygiene protocols including but not limited to frequent sanitisation of all surfaces, provision of hand sanitisers, practice of social distancing, customised catering services manned by staff and express made-to-order dishes to maintain the highest level of quality. Spanning over 1,000 square metres, the lounge features 300 comfortable seats including the signature honeycomb seating to provide extra privacy.

Guests visiting Plaza Premium Lounge will be invited to join Smart Traveller, Plaza Premium Group's global airport rewards programme. The app-based programme can be downloaded on Apple Store and Google Play. New members will receive a welcome bonus of 100 Smart Traveller Arrtture points to unlock a new way of rewarding experiences including 20% off each subsequent visit to Plaza Premium Lounge globally, double points in the birthday month and member benefits around the world.

Images of the security measures taken in the lounge in the link below:

<https://plaza-network.box.com/s/lnmp6uyugged9m1jt4nvg83ambezdmy>

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About Plaza Premium Lounge

Plaza Premium Lounge is the world's first and largest award-winning independent airport lounge network. It offers all travellers, regardless of airlines or class of travel, a lounge experience in a class of its own. The brand's footprint spans over 35 major international airports and includes Greater China (Hong Kong, Macao, mainland, Taiwan), Southeast Asia (Cambodia, Indonesia, Malaysia, Philippines, Singapore), Australia, Americas (Brazil, Canada), Europe (Finland, Italy, U.K.), India and the Middle East (Oman, Saudi Arabia, United Arab Emirates).

The brand has been awarded the "World's Best Independent Airport Lounge" for four consecutive years from 2016 to 2019 at the Skytrax World Airline Awards, the global benchmark of aviation excellence, as well as the "Best Independent Airport Lounge 2018" by *Business Traveller Asia Pacific* magazine. In 2020, Plaza Premium Lounges at Hong Kong International Airport and Kuala Lumpur International Airport are re-certified with ISO 9001:2015 on provision of quality airport lounge services.



PLAZA PREMIUM LOUNGE

To learn more: www.plazapremiumlounge.com

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About Plaza Premium Group

With a mission to *Make Travel Better*, Plaza Premium Group is the pioneer and industry leader in innovating global airport hospitality services and facilities in over 170 locations of 46 international airports across the world. Established in 1998 and headquartered in Hong Kong, the group comprises five core business segments – airport lounges Plaza Premium First and Plaza Premium Lounge; airport terminal hotels Aerotel and Refreshhh by Aerotel; airport meet & greet services ALWAYS and a range of Airport Dining concepts. In addition to its own brands, Plaza Premium Group provides airport hospitality solutions to leading airlines, alliances and corporates around the world, including but not limited to Cathay Pacific Airways, Singapore Airlines, Lufthansa, China Southern Airlines, Star Alliance, SkyTeam, American Express and many more.

The Group has won more than 60 accolades in the last five years, including “World’s Best Independent Airport Lounge” for four consecutive years from 2016 to 2019 at the Skytrax World Airline Awards, the global benchmark of aviation excellence, and “Best Airport Lounge Operator” for 2018 & 2019 by *TTG Asia* magazine. In 2020, the Group has successfully been awarded ISO 9001:2015 for Hong Kong Headquarters, proving the quality management in providing airport lounge services. In addition, the group’s Founder and CEO Mr. Song Hoi-see was named Ernst & Young Entrepreneur of The Year and Master Entrepreneur of The Year 2018 Malaysia.

Plaza Premium Group currently employs over 5,000 staff and serves more than 16 million global passengers annually. By continuously innovating and striving to surpass travellers’ expectations of airport experiences, the group is growing exponentially across major international airports globally.

To learn more: www.plazapremiumgroup.com

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