

News Release

Plaza Premium Lounge Lands at Edinburgh Airport

Introducing an exciting gin bar created in collaboration with Edinburgh Gin, one of the UK's largest premium gin brands, plus family-friendly features



Plaza Premium Lounge in Edinburgh Airport (rendering image)

(London, 17 May 2022) Plaza Premium Group (PPG), the pioneer in global airport hospitality, is pleased to announce the opening of the new Plaza Premium Lounge at Edinburgh Airport – its first in Scotland. Typically considered the busiest airport in Scotland and the sixth busiest in the UK, the newest opening enables PPG to serve more than 14 million travellers through Edinburgh Airport.

The lounge presents an exciting new feature - the Group's first gin bar in collaboration with Edinburgh Gin, an award-winning Premium Gin distilled in Edinburgh. Part of Ian Macleod Distillers' family of brands, Edinburgh Gin pioneered the booming flavoured gin category in 2014 and has gained multiple leading awards for its wide range of naturally flavoured gins. Edinburgh Gin is now the number 1 selling Super Premium Gin in UK Travel Retail. The signature bar will have unique design features and accents of the Edinburgh Gin brand, to be revealed at a later date.

Spanning 670 sq. metres, the inaugural Plaza Premium Lounge in Edinburgh Airport caters to 165 pax and presents a fun space for all ages to spend the airport dwell time. The warm colours of the lounge's interior and plush seating give travellers a cosy feeling upon entry. Subtle Scottish elements are woven into the interior design, from tartan upholstery to carefully selected local artwork referencing key Scottish landmarks and iconic imagery.

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When in the lounge, travellers can choose from a variety of “zones”, then relax to enjoy stunning views of the runways and Edinburgh’s iconic surrounding countryside.

In addition to these features, the lounge caters to travellers with children in an “Interactive Area”. The family-friendly section provides shuffleboard, foosball and large screens showing live sports and entertainment. Interactive wall games and a small climbing wall will also keep children entertained and occupied during their wait for flights.

With sustainability in mind, furniture and materials have been sourced from local suppliers to minimize environmental impact. The lighting scheme is comprised of 100% LED lighting, and the lounge is installed with energy-efficient appliances.

“We are thrilled to have entered into this partnership with Plaza Premium Lounge, the world’s leading airport exec lounge operator,” says **Ian Macleod Distillers’ Global Travel Retail Director, William Ovens**. “Edinburgh Gin enjoys a leading role in the gin category in global travel retail and the Edinburgh Gin bar will become a stand-out showcase for the brand at its home city airport. This installation recognises Edinburgh Gin’s status in the world of gin and will become an iconic destination and major talking point in the months and years to come.”

“We know there is a pent-up demand for travel as people optimistically eye the beginning of the end of the pandemic. There is an overwhelming desire to reunite with family and friends, take that well-earned holiday, or reconnect with clients and we are confident that 2022 will be a key year in travel’s recovery” said **Gail Taylor, Director of Retail and Property at Edinburgh Airport**. “We want to be able to offer them the opportunity to get their trip off to the perfect start by relaxing in one of our lounges, which is why we are excited to be welcoming Plaza Premium Group to Edinburgh Airport – its first Scottish location,” he added.

“We are pleased to offer all these unique features to our travellers at our first Plaza Premium Lounge at Edinburgh Airport. Our latest offerings prove that we are constantly improving our products and services to cater to the different market needs whilst incorporating local touches to the experience. We are excited to be able to provide our award-winning, best-in-class signature hospitality in our third location in the UK and to introduce more travellers to the Plaza Premium Group. We look forward to expanding to more locations at major airports in Europe and in the UK in the months to follow,” shares **Mr. Okan Kufeci, Regional General Manager, Europe, Middle East, and Africa, Plaza Premium Group**.

The lounge is open daily to all travellers regardless of airline or class of travel, and without pre-booking. Travellers can enjoy Plaza Premium Lounge’s opening offer of 10% for walk-in and 20% discount with their Smart Traveller membership. All services are available for reservation on the Plaza Premium Lounge official website.

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Recently awarded Skytrax “World’s Best Independent Airport Lounge” for the fifth consecutive year for, Plaza Premium Lounge’s expansion is a key component in the company’s global “Build Back Better” business transformation strategy.

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Images:



Plaza Premium Lounge Edinburgh – main lounge with a selection of comfortable seating and stunning views of the runway and Edinburgh Hills (rendering image)



Plaza Premium Lounge Edinburgh - Signature bar and dining area demonstrates the perfect place to relax and unwind before your flight (rendering image)

For high-resolution images, please download at: <https://we.tl/t-ck14aHKqXP>

About Plaza Premium Group

With a mission to *Make Travel Better*, Plaza Premium Group is the pioneer and industry leader in innovating global airport hospitality services and facilities in over 250 locations of more than 70 international airports across the world. Established in 1998 and headquartered in Hong Kong, the group comprises four core business segments – airport lounges Plaza Premium First and Plaza Premium Lounge; airport terminal hotels Aerotel; Airport meet & greet services ALWAYS and a range of Airport Dining concepts. The Group has also developed Smart Traveller, a mobile-app based global airport membership programme that is designed for air travellers, offering uniquely-curated perks, benefits and rewards experience through points earning and redemption. In addition to its own brands,

Plaza Premium Group provides airport hospitality solutions to leading airlines, alliances and corporates around the world, including but not limited to Cathay Pacific Airways, Singapore Airlines, China Southern Airlines, Virgin Atlantic, Air France, Star Alliance, SkyTeam, American Express, Capital One and many more.

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The Group has won more than 60 accolades in the last five years, including “World’s Best Independent Airport Lounge” for four consecutive years from 2016 to 2021 at the Skytrax World Airline Awards, the global benchmark of aviation excellence, and “Best Airport Lounge Operator” for 2018 & 2019 by *TTG Asia* magazine. In 2020, the Group has successfully been awarded ISO 9001:2015 for Hong Kong Headquarters, proving the quality management in providing airport lounge services. In addition, the group’s Founder and CEO Mr. Song Hoi-see was named Ernst & Young Entrepreneur of the Year and Master Entrepreneur of the Year 2018 Malaysia. Plaza Premium Group currently employs over 5,000 staff and serves more than 20 million global passengers annually. By continuously innovating and striving to surpass travellers’ expectations of airport experiences, the group is growing exponentially across major international airports globally.

To learn more: www.plazapremiumgroup.com

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About Plaza Premium Lounge

The world’s first and largest award-winning independent airport lounge network. It offers all travellers, regardless of airlines or class of travel, a lounge experience in a class of its own. The brand’s footprint spans over 70 major international airports and includes Greater China (Hong Kong, Macau, mainland, Taiwan), Southeast Asia (Cambodia, Indonesia, Malaysia, Philippines, Singapore, Thailand), Australia (Brisbane, Melbourne, Sydney), Americas (Argentina, Brazil, Canada, Columbia, El Salvador, Mexico, United States), Europe (Denmark, Finland, Hungary, Turkey, Italy, Sweden, Switzerland, U.K.), India and the Middle East (Oman, Saudi Arabia, United Arab Emirates) and South Africa (Durban, Johannesburg, Ethiopia)

The brand has been awarded the “World’s Best Independent Airport Lounge” for five consecutive years from 2016 to 2021 at the Skytrax World Airline Awards, the global benchmark of aviation excellence. In 2020, Plaza Premium Lounge in Rome was voted “Europe’s Leading Airport Lounge” and, Plaza Premium Lounge Dubai “Middle East’s Leading Airport Lounge by World Travel Awards in 2020 & 2021. In 2020, the brand has successfully been awarded ISO 9001:2015 for its Hong Kong Headquarters, proving the quality management in providing airport lounge services.

To learn more: www.plazapremiumlounge.com

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About Ian Macleod Distillers

Ian Macleod Distillers is one of the most widely respected independent family firms in the spirits industry, with four generations of expertise, distilling, blending and bottling to their name. Born in 2010, Edinburgh Gin is distilled in the heart of Scotland’s capital city which takes inspiration from the wonder filled city of Edinburgh – a captivating city of contrasts and harmony that blends historic

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tradition and contemporary
citizenship, nature and the urban

creativity, city pride with world
environment.

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