

PLAZA PREMIUM GROUP

For Immediate Release

Plaza Premium Group Welcomes the Return of Travel With Its 'Feels like Summer' Campaign

Enjoy exclusive promotion with Plaza Premium Group in time for the summer season!



Photo caption: Make the most of your summer travels with our pre-flight perks in the comforts of Plaza Premium Lounge.

Hong Kong, 26 May 2022 – As travellers around the world begin to pack their bags and set foot on new adventures again, Plaza Premium Group will be kicking off the summer travel with our latest **'Feels Like Summer'** campaign.

From now until 31 July 2022, Travellers can enjoy our **'Lounge More, Save More'** as well as our **'Lounge & Experience'** promotion package which enables travellers to take advantage on some of our pre-flight perks in the comforts of our Plaza Premium Lounges.

Lounge More, Save More

Building on the excitement of the summer holidays, Plaza Premium Group will be offering a limited time only, special Plaza Premium Lounge Pass. Our **Lounge More, Save More** promotion offers lounge passes from as low as USD32 per visit and allows you to earn extra Arrturre points. Travellers can also purchase Plaza Premium Lounge passes (PPL passes) from as low as USD75 for 2-visits, USD175 for 5-visits and USD320 for 10-visits. Moreover, travellers can also earn as much as 1,000 Arrturre points when they purchase these special lounge passes. Perfect for families, groups and multiple trips!

Lounge & Experience

Besides the **Lounge More, Save More** promotion, travellers can also opt to enjoy the **Lounge & Experience** promotional pass. Travellers can purchase 2-visit PPL pass from as low as USD85 and receive *600 Arrturre bonus points. On top of that, the **Lounge & Experience** offers travellers a complimentary cocktail or mocktail of Vodka Mint Fizz or the zingy Mint Spritz Coolaid to savour at the lounge.

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Smart Traveller Summer Savings

This summer, Smart Traveller members will be able to take advantage of the *20% off lounge access when they book online, *earn double Arrtore points per eligible lounge visit and *enjoy free cancellation if their plans changes. Become a Smart Traveller today at <https://www.mysmarttraveller.com/h/home> and enjoy more travel benefits.

**Terms & Conditions apply*

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Images:



Photo caption: Plaza Premium Lounge Pass unlocks a global airport lounge experience for travellers



Photo caption: Plaza Premium Lounge offers a selection of summer cocktail or mocktail with the 'Lounge & Experience' 2-visit pass

Images can be downloaded here: <https://we.tl/t-TwuzQdELbP>

About Plaza Premium Group

With a mission to Make Travel Better, Plaza Premium Group is the pioneer and industry leader in innovating global airport hospitality services and facilities in over 250 locations of more than 70 international airports across the world. Established in 1998 and headquartered in Hong Kong, the group comprises four core business segments – airport lounges Plaza Premium First and Plaza Premium Lounge; airport terminal hotels Aerotel; airport meet & greet services ALWAYS and a range of Airport Dining concepts. The Group has also developed Smart Traveller, a mobile-app based global airport membership programme that is designed for air travellers, offering uniquely-curated perks, benefits and rewards experience through points earning and redemption. In addition to its own brands, Plaza Premium Group provides airport hospitality solutions to leading airlines, alliances and corporates around

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the world, including but not limited to Cathay Pacific Airways, Singapore Airlines, China Southern Airlines, Virgin Atlantic, Air France, Star Alliance, SkyTeam, American Express, Capital One and many more.

The Group has won more than 60 accolades in the last five years, including “World’s Best Independent Airport Lounge” for five consecutive years from 2016 to 2022 at the Skytrax World Airline Awards, the global benchmark of aviation excellence, and “Best Airport Lounge Operator” for 2018 & 2019 by TTG Asia magazine. In 2020, the Group has successfully been awarded ISO 9001:2015 for Hong Kong Headquarters, proving the quality management in providing airport lounge services. In addition, the group’s Founder and CEO Mr. Song Hoi-see was named Ernst & Young Entrepreneur of The Year and Master Entrepreneur of The Year 2018 Malaysia. Plaza Premium Group currently employs over 5,000 staff and serves more than 20 million global passengers annually. By continuously innovating and striving to surpass travellers’ expectations of airport experiences, the group is growing exponentially across major international airports globally.

To learn more: www.plazapremiumgroup.com

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