

PLAZA PREMIUM GROUP

News Release

First Plaza Premium Lounge Opens at Frankfurt Airport *The lounge will be the Group's first expansion into Germany*

(Global, 1 June 2022): Plaza Premium Group (PPG), the pioneer in global airport hospitality announced its latest lounge opening at Frankfurt Airport, Germany. This is the Group's first venture in Germany, following its extensive expansion plan into Europe.

Located at Terminal 2, the new Plaza Premium Lounge Frankfurt is ideally situated after customs and passport control of the airport, by gate D8 at International Departures. The lounge boasts a spacious seating area that can accommodate up to 107 guests. It also has a selection of complimentary refreshments, shower room facilities with toiletries, and other services. The lounge is open daily from 7am to 10pm.

With over 95 years of aviation expertise at the Fraport Group's home base, **Frankfurt Airport** is strategically located in the heart of Europe. The surrounding Frankfurt Rhine-Main-Neckar region serves as an economic powerhouse and logistics hub for Europe and the world. In 2019, FRA welcomed more than 70.5 million passengers.

"Frankfurt Airport is gaining momentum and sees continued increase in passenger traffic as it reaches 4 million passenger numbers in April 2022. The opening of our first Plaza Premium Lounge in Frankfurt Airport is timely as passenger numbers show impressive growth with a total increase of 303.8 per cent compared to the same period last year. Besides that, Frankfurt Airport also serves as the gateway to the world, having excellent global connections. This presents a very exciting opportunity for the Group as we establish our footprint in Germany," **shares Mr. Okan Kufeci, Senior Vice President – Europe, Middle East & Africa at Plaza Premium Group.** "We hope our new lounge in Frankfurt Airport will be able to serve all passengers around the world and experience our best-in-class hospitality as travel demand surges in and out of Europe.

Plaza Premium Group has also partnered with American Express to enable cardmembers to enjoy privileged access to Plaza Premium Lounge Frankfurt all year round. Cardmembers will just need to present their eligible American Express card with a boarding pass for the same day at the reception to enjoy our newest lounge. The Group will be announcing more credit card partners in the future.

Early this year, the Group had launched two more lounges in Budapest Liszt Ferenc International Airport and Helsinki Airport. With its latest lounge opening in Frankfurt, PPG will have a total number of 11 lounges across Europe, including Denmark (Copenhagen Airport), Italy (Leonardo da Vinci-Fiumicino Airport), Sweden (Gothenborg Landvetter and Stockholm Arlanda Airport), Switzerland (Geneva and Zurich Airport) and Turkey (Istanbul Sabiha Gokcen International Airport).

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Images:



Plaza Premium Lounge Frankfurt Airport



Plaza Premium Lounge Frankfurt Airport Terminal 2

More images can be downloaded here: <https://we.tl/t-Aa5PNdYkZW>

About Plaza Premium Group

With a mission to *Make Travel Better*, Plaza Premium Group is the pioneer and industry leader in innovating global airport hospitality services and facilities in over 250 locations of more than 70 international airports across the world. Established in 1998 and headquartered in Hong Kong, the group comprises four core business segments – airport lounges Plaza Premium First and Plaza Premium Lounge; airport terminal hotels Aerotel; airport meet & greet services ALWAYS and a range of Airport Dining concepts. The Group has also developed Smart Traveller, a mobile-app based global airport membership programme that is designed for air travellers, offering uniquely-curated perks, benefits and rewards experience through points earning and redemption. In addition to its own brands, Plaza Premium Group provides airport hospitality solutions to leading airlines, alliances and corporates around the world, including but not limited to Cathay Pacific Airways, Singapore Airlines, China Southern Airlines, Virgin Atlantic, Air France, Star Alliance, SkyTeam, American Express, Capital One and many more.

The Group has won more than 60 accolades in the last five years, including “World’s Best Independent Airport Lounge” for five consecutive years from 2016 to 2022 at the Skytrax World Airline Awards, the global benchmark of aviation excellence, and “Best Airport Lounge Operator” for 2018 & 2019 by *TTG Asia* magazine. In 2020, the Group has successfully been awarded ISO 9001:2015 for Hong Kong Headquarters, proving the quality management in providing airport lounge services. In addition, the group’s Founder and CEO Mr. Song Hoi-see was named Ernst & Young Entrepreneur of The Year and Master Entrepreneur of The Year 2018 Malaysia. Plaza Premium Group currently employs over 5,000 staff and serves more than 20 million global passengers annually. By continuously innovating and striving to surpass travellers’ expectations of airport experiences, the group is growing exponentially across major international airports globally.

To learn more: www.plazapremiumgroup.com

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