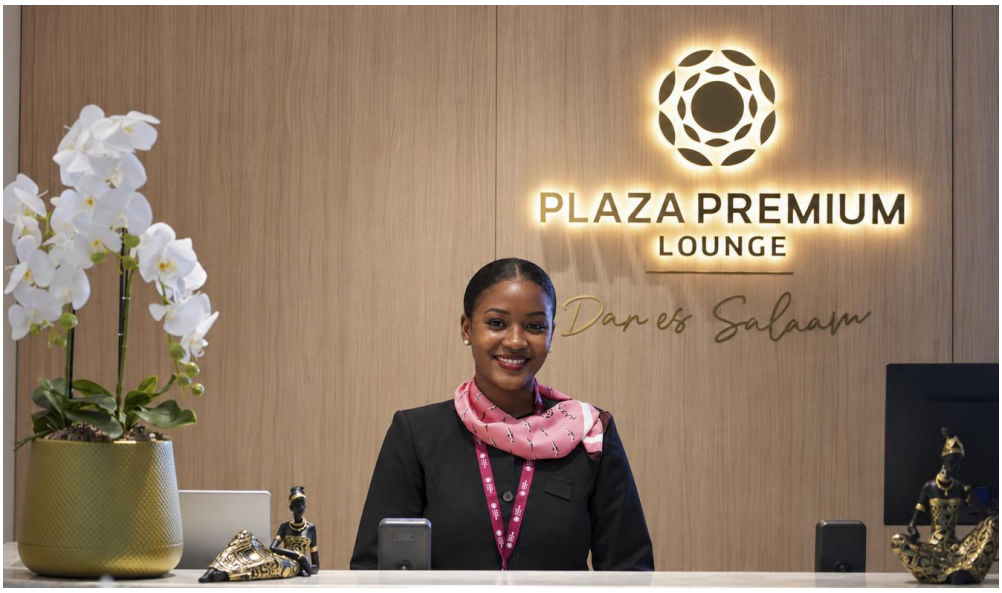
# PLAZA PREMIUM GROUP EXPANDS AFRICAN FOOTPRINT INTO TANZANIA AT JULIUS NYERERE INTERNATIONAL AIRPORT

*The launch at Terminal 3 strengthens PPG's East African presence and supports Tanzania's rapidly growing aviation and tourism sector*




**Link to images** here

**Dar es Salaam, Tanzania – 2 November 2026**: Plaza Premium Group (PPG), the global leader in integrated 360-degree airport hospitality and passenger service solutions, has officially opened its flagship Plaza Premium Lounge in Tanzania at Julius Nyerere International Airport (JNIA), Dar es Salaam.

Conveniently situated in **Terminal 3, near Gate 6, International Departures** the strategic launch marks a pivotal milestone in PPG's ongoing expansion across Africa, establishing an elevated presence in East Africa's rapidly expanding travel hub.

**Evoking Tanzania's Spirit: A Warm Coastal Welcome Before Take-Off**

Tanzania is world-renowned for its breathtaking natural wonders, from the vast Serengeti plains and majestic Mount Kilimanjaro to the spice-scented coastal breeze of Zanzibar. Designed as a seamless extension of the country's natural grandeur and warm hospitality, the new Plaza Premium Lounge serves as a sanctuary where travellers can carry a tangible sense of place right up until departure. Spanning 336 square metres with a comfortable capacity for 86 guests, the space blends cultural motifs with contemporary elegance to offer a serene pre-flight retreat.



**Authentic Flavours: A "Proudly Local" Culinary Journey**

Guided by PPG's Proudly Local philosophy, the lounge's culinary experience honours Tanzania's rich spice route history and coastal Swahili heritage. Highlights of the curated menu include:

- **Regional Specialties & Hot Dining**: Signature hot dishes including Beef Mishikaki (garlic-ginger marinated skewers with fresh *kachumbari*), Mtindi-braised Kuku Wa Kupaka (tender chicken in a spiced coconut-yoghurt sauce), and the breakfast favourite Mayai ya Mchuzi wa Nazi (boiled eggs in a creamy coconut curry with warm chapati).
- **Artisanal Bakes & Local Sweet Treats**: Traditional Tanzania Coconut & Cardamom Cake, Vitumbua (coconut rice cakes), Mini Coconut Maandazi (Swahili doughnuts), alongside street-side favourites like Mabuyu (baobab red sugar glaze) and Achari (tangy-sweet mango pickle)
- **Locally Sourced Ingredients:** Native Wild Forest Honey harvested by local beekeepers from the miombo woodlands of Tanzania



**World-Class Amenities & Tailored Facilities**

Whether unwinding before a long-haul flight or catching up on work, guests enjoy access to thoughtfully curated amenities tailored for solo travellers, families, and business executives alike:

- **Relax & Dine:** Dedicated lounge seating paired with elevated food and beverage menus
- **Intuitive Comfort:** Purpose-built zones tailored for solo travellers, families, and business passengers alike
- **Dedicated Spaces:** Quiet relaxation zones alongside multi-faith prayer rooms
- **Business & Connectivity:** Purpose-built workstations, high-speed Wi-Fi, and charging points throughout



**Supporting East Africa's Aviation & Tourism Infrastructure**

Tanzania's aviation and tourism sectors continue to experience rapid growth, driven by increasing international connectivity. As the primary international gateway to the country, JNIA Terminal 3 now benefits from PPG's nearly three decades of global hospitality expertise.

PPG's strategic expansion into Tanzania reinforces its long-term commitment to high-potential emerging markets. Africa represents a critical growth pillar for PPG as it scales its global footprint to meet evolving business, trade, and leisure travel demands.

The Plaza Premium Lounge Dar es Salaam is open daily. Lounge passes can be booked in advance online at www.plazapremiumlounge.com or purchased directly at the entrance.

**– ENDS –**

**About Plaza Premium Group**

Plaza Premium Group (PPG) is the global leader in integrated airport hospitality and passenger service solutions, operating the largest network of airport lounges worldwide and offering a 360-degree airport hospitality experience with 14 brands under its portfolio, operating in 150 countries across 600 international and domestic airports and serving 30 million passengers

annually. With a mission to Make Travel Better, the group introduced the world's first independent airport lounge concept in 1998. Plaza Premium Lounge, Plaza Premium First - award-winning airport lounges, Aerotel - the world’s largest airport transit hotel chain, Refreshhh by Aerotel, ALLWAYS - airport passenger services, airport dining concepts, Smart Traveller - innovative digital experience and rewards platform, and One Travel Experience Ecosystem (OneTECO), the group is at the forefront of transforming airport experiences for the better through innovative and human-led solutions. PPG’s commitment extends beyond its brands, as it also provides lounge management and hospitality solutions to leading airlines, alliances, and corporations worldwide. PPG is the world’s most awarded independent airport hospitality company, with over 200 awards and accolades globally. Notably, Plaza Premium Group was honoured as "World's Best Airport Lounge Group" at the prestigious Skytrax World Airline Awards, the Group's most significant accolade to date, and one that elevates its recognition from a single lounge brand to the leading lounge group worldwide. The honour capped an unprecedented 10 consecutive years of Skytrax wins, following Plaza Premium Lounge's nine straight years as the World's Best Independent Airport Lounge from 2016 to 2025.

With a team of nearly 8,000 dedicated professionals worldwide, and through a continuous pursuit of innovation and excellence, the group is experiencing exponential growth globally.

To learn more: https://www.plazapremiumgroup.com

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